

Technology in Rural Transportation

A recent study documented more than eighty proven, cost-effective, “low-tech” solutions to rural transportation needs, most developed or implemented by local transportation professionals. One of these solutions is outlined below:



Learn all about the simple solutions on the Internet at <http://inform.enterprise.prog.org>

The simple solutions report is available from Hau To at (503) 892-2533, or email: to@crc-corp.com

Expanded Milepost Reference Markers for Improved Emergency Response

Overall goal:	Provide a means for travelers to identify their location at freeway segments throughout the Omaha freeway system.
Technical approach:	Reference markers have been installed every 0.2 of one mile on freeways in and around the Omaha Metropolitan area to allow motorists to be able to report their own location to emergency or roadside assistance officials. The reference markers list the road type and number the direction traveled, the mile mark, and the fraction of mile.
Current status:	Project has been deployed.
Location / geographic scope:	Freeways in and around Metropolitan Omaha.
Agencies involved:	The Nebraska Department of Roads led this project.
Cost information:	The cost of the project was approximately \$20,000 and was funded by the City of Omaha.
Key contacts:	Jim McGee, Nebraska Department of Roads, 402.479.3812.
Have goals been achieved?	The markers provide an easy means for all travelers to identify their location and direction of travel.
Solution timeline:	Project has been deployed.

